



Frank Genovesi

CEO Intellisolve | Author | Speaker | Educator

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- 🏆 Visionary integrated business, property, wealth and lifestyle, accounting and tax practitioner
- 🏆 Creator of 'Deduct Your Home' and 'Deduct Your Home TEAMS'
- 🏆 #1 Amazon International Bestselling Author in 3 Countries (AU,US,CA) with 'Deduct Your Home'
- 🏆 Australia's SOLE educator and trainer in the area of leveraging home business deductibility
- 🏆 Developed 'Australia's SMART Future of Work' in response to the COVID pandemic

Frank's Personal Mission

"Helping Australian's Turn Businesses into Remarkable Lifestyles"

Frank's passion is to help Australian business owners and the corporate sector be more strategic ... and to FINALLY achieve the 'holy grail' of business ownership i.e. where your gain FAR exceeds your effort.

Suggested Interview Topics

- ✓ The Curse of Conformity: What Every Home Business Operator Should Know About Deducting Their Home (Deduct Your Home)
- ✓ The CGT 'Bogeyman' Myth when Operating Your Business From Home
- ✓ Buy the Best Possible Home, in the Best Possible Area, at the Lowest Net Price
- ✓ Australia's SMART Future of Work: Deduct Your Home TEAMS
- ✓ Workforce-led Value creation
- ✓ Become 'Business of Choice' for workers: Retain and attract the BEST Talent

Frank's Accomplishments

- 🏆 Created an entire NEW Infused Asset Sub-class: 'Resimerical'
- 🏆 #1 Amazon International Bestselling Author in 3 Countries with 'Deduct Your Home'
- 🏆 Orchestrating the 2009 joint cooperative involvement of then Federal Treasurer, Wayne Swan and Federal Commissioner of Taxation, Michael D'Ascenzo, as to Deduct Your Home.
- 🏆 Acknowledged by the Tax Practitioners Board for the right to proclaim as Australia's 'sole educator and trainer' to accountants, financial advisers and lawyers in his area of expertise (home business deductibility)
- 🏆 Thought Leader of the Year Nominee—Accountants Daily Accounting Awards 2021
- 🏆 International musical recording artist (two albums) and musical touring artist (Australia, New York, France).

Frank's Background

Frank Genovesi is a versatile and experienced businessman and entrepreneur with a solid background in business, taxation, property, financial planning, life insurance, superannuation and self-managed super funds advisory.

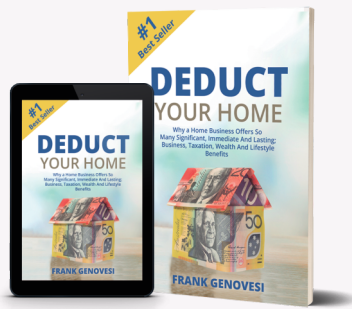
As Managing Director of Genovesi Enterprises Pty Ltd t/as Intellisolve, he created Deduct Your Home, and Deduct Your Home TEAMS.

Frank's exceptional grasp of Australia's relevant intertwined legal, financial, taxation and various governance and regulatory systems reveal many opportunities for simultaneous wealth and lifestyle enhancement. No lawyer, accountant, financial planner, academic, banker, professional advisory practice or professional association in Australia has ever offered or published anything even remotely similar.

As Seen On:



Frank's Areas of Expertise



Deduct Your Home—The Book

#1 Amazon International Bestseller in 3 Countries (Australia, USA, Canada)

Why a Home Business Offers So Many Significant, Immediate And Lasting; Business, Taxation, Wealth And Lifestyle Benefits

A qualified and practising property, business and tax adviser's take (as well as being a recent ex-financial adviser of 25 years), on why a home business offers so many significant, immediate and lasting; business, taxation, wealth and lifestyle benefits that you've not heard about elsewhere.

- Get a partial or full tax deduction for your home loan interest
- Get a partial tax deduction for your other property expenses
- Pay little or no capital gains tax (CGT) at sale
- Wipe out your mortgage
- Reduce business costs
- Cut personal debt
- Build wealth
- Slash tax

www.deductyourhome.com.au/page/buybook



Deduct Your Home TEAMS

The Most ROI Intensive Workforce Strategy Available to Australian Business Leaders Today!

Deduct Your Home TEAMS is about cost cutting in ways you never thought possible—without leaving your workers behind. This is for employers who care for their workers. Significantly and permanently slash everyday operating expenses and deliver big wins for directors, CEO's, executive teams and business owners—and propel your workers to new heights.

Cut 5-8 Figures in everyday business expenses (year-on-year), where you can quickly:

- STRENGTHEN your competitive advantage in your market
- DELIVER significantly more profit, and long-lasting value for ALL stakeholders
- BECOME 'Business of Choice' for work - retain and attract the BEST Talent

www.deductyourhometeams.com.au

Frank's Most Popular Presentations

- [Australia's SMART Future of Work](#)
- [Do You Run a Business From Home and Feel You Deserve a LOT MORE for Your Effort?](#)
- [Workforce-led Value Creation and Winning the War on Talent](#)



Frank Genovesi

CEO | AUTHOR | SPEAKER | EDUCATOR | PERFORMER



Frank's approach to helping individuals and the business community is direct, actionable and accountable. There's no mucking around. Working with Frank is often eye-opening, always educational, and ultimately fulfilling. It's a results driven process through and through.

His clients describe him as friendly, approachable, fun, ethical, confident, knowledgeable and comprehensive.

When he's not helping individuals, families and business owners to protect and improve their lifestyles, livelihoods, businesses and finances, you can find him taking front stage as a singer in a rock band, running his flight simulator business, hanging with family and friends, and exploring everything music and entrepreneurialism.

If you're looking for a great and interesting interview—get in touch!

Email: frank@intellisolve.com.au

Kind Words and Praise



“It is an honour to sing your praises. You are very important to the community. Every accountant and the ATO must also read this.”

Dr. Brett Davies, National Firm - Tax Lawyer

BJuris, LLB, LLM, Dip.Ed. B.Arts (Hons)
CTA, AIAMA, MBA (Murdoch), SJD (UWA)

“Frank's exceptional value-add extends across all aspects of the business. From the get-go, he's been involved in all major decisions taken and we wouldn't be where we are today without him!”

Paul Bushell

Jet Flight Simulator Perth

“I have been using Intellisolve's services for over 2 years now and cannot the fault the advice, service or execution. I am very impressed with the level of detail and time taken by Frank to really familiarise himself with my situation and tailor the most suitable structure to my needs. Very happy customer.”

Toby Hopkins-Allan

Solar Consultant

“Your services have been excellent. Your guidance and assistance is greatly appreciated and I recommend you to anyone wanting or needing friendly and ethical advice. With great representation for my particular case, you clearly stand up and over the other well-known services I have dealt with previously. Thank you Frank!”

Justin Lowke

Electrician



Book Frank Today!

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